

ABOUT ME

A BMM graduate, I have always loved exploring new horizons and trying out new things. I have a knack for writing and I love experimenting with it. I believe that anyone can write, but not everyone can be imaginative and that is what I bring to the table. Other than being cooped up in my room reading mythology, I love spending time with my doggo

EDUCATION

Mary Immaculate Girls High School **SSC, 2013 - 78.55**%

Jai Hind College **HSC, 2015 - 78.52%**

Guru Nanak Khalsa College **BMM, 2018 - GRADE 'B'**

EXPERTISE

COPYWRITING

WEBSITE CONTENT

BRAND COMMUNICATION

CAMPAIGN COMMUNICATION

BINGE WATCHING SPOKEN WORD POETRY

EXPERIENCE

THE GLITCH

Manager, Brand Strategy September 2021 - Present

DOT SYNDICATE

Senior Copywriter November 2018 - September 2021

THINGS2DOINMUMBAI

Content Writing Intern June 2018 - September 2018

LITTLE MONK PRODUCTIONS

Client Servicing Intern November 2016 - May 2017